



Your Chance- for *Subdivider's Profits!*



Map of Greater Los Angeles showing location of Palos Verdes Estates. Note how Long Beach, San Pedro, Wilmington, Torrance and Redondo have pressed up to Palos Verdes Estates, leaving the latter the only great area of Los Angeles coast line from which retail land profits have not been taken. Non-convertible note owners will get these profits.



WHO gets the big profits from land sales? Is it you, the man or woman who buys a lot or two at the retail price and hopes to resell? Or is it the subdivider who buys at wholesale, *adds his profit* and sells to you?

You don't have to figure much to answer that. Subdividers often make fortunes from a single tract.

This folder presents to you perhaps for the first time in your life the opportunity to share in SUBDIVIDER'S PROFITS.

The Greatest Subdivision

Even a few dollars invested in Palos Verdes Notes (non-convertibles) will entitle you to share in the profits from the greatest land development project in Southern California—on exactly the same terms as men of great wealth who underwrite subdivisions and reap big profits.

More than 3000 acres of the splendid Palos Verdes Tract are in the first subdivision now being developed. The land was purchased at the remarkably low price of \$312.50 per acre. Ad-

jacent unimproved land is held right now at \$1000 to \$1500 per acre.

Within a few months this magnificent seashore property will be placed on the market, with the cost of improvements and *subdivider's profits added*. Ocean frontage in a subdivision close to Palos Verdes Estates on the Redondo side is selling at \$75 a front foot. Along Point Firmin in San Pedro there have been many sales at \$150 and \$200 per front foot.

Cost Only \$312.50 per acre

Think of Palos Verdes land bought at \$312.50 an acre selling for even \$50 a front foot. Figure the possibilities yourself. Investment now in *Non-Convertible Notes* at 110 may lay the foundation for a competence.

Perhaps you have been buying lots and then selling them at a slight advance in price. An excellent way to make money. But why take the chance of increase in value of a *single piece* of property when you may participate in profits from increases in value of an entire subdivision—the biggest in Southern California.

Notes Represent Ownership

Palos Verdes Notes give you equitable ownership in all the assets and property now owned or to be acquired by Palos Verdes Estates. The Notes represent OWNERSHIP—not a lien like a bond. That is the reason *Non-Convertibles* will increase in value with the increase and increment in the value of the land, and likewise share in all the profits from the sale of it.

Your chance to share in the subdivider's profits is here. Today you can buy Notes for 110, with a small down-payment and the balance over 36 months.

Answer These Questions

Ask yourself the question, "Who gets the big profits from land sales?"

And then answer this, "Am I going to overlook a chance to share in the SUBDIVIDER'S PROFITS?"

Thousands of keen investors have answered that question and now hold millions of dollars of Palos Verdes Non-Convertible Notes. Come into the General Sales Office, 929 South Broadway today and learn more about this excellent investment.

Palos Verdes Estates

General Sales Offices
929 SOUTH BROADWAY
LOS ANGELES

Commonwealth Trust Company
Trustee

DISTRICT REPRESENTATIVES

BAKERSFIELD

Suiter & Co.,
1514 20th St.
Phone—1069.

LONG BEACH

Geo. W. Bruner,
116 Pacific Ave.
Phone—629-70.

GLENDALE

Wm. F. Carroll,
635 N. Isabel St.
Phone—2467-W.

REDONDO

H. H. Towle,
Main Lobby,
Redondo Hotel
Phone—5005.

HOLLYWOOD

Grant Dolge
7060 Hollywood Blvd.
Phone—57444.

FULLERTON

W. A. Moore,
112½ N. Spadra St.

SAN PEDRO

Frank Buell
523 Beacon St.
Phone—370.